cayce cooter

product designer   ux/ui designer

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who?

As a Product and UX/UI Designer with over 3 years experience, I have developed a keen eye for detail and a deep understanding of the intersection between form and function. With a background in user-centered design and a commitment to creating intuitive, aesthetically pleasing products, I thrive on solving complex problems through innovative and user-friendly solutions.

experience

PRODUCT DESIGNER

FREELANCE • AUG '21- PRESENT

Utilized rapid prototyping tools to iterate on designs, incorporating client feedback and ensuring seamless user interactions.

Developed visually appealing and intuitive user interfaces, balancing aesthetics with functionality to enhance the overall user experience.

UX DESIGNER

RPA ADVERTISING • JULY '22- JULY '23

Designed end-to-end product in Figma & Sketch, prototyped interactions, collaborated with the development team, & presented to clients such as Honda, La-Z-Boy, & Apartments.com

Conducted user research and developed customer journey maps to identify user needs.

UX DESIGNER

IRIS WORLDWIDE • DEC '21- JULY '22

Worked with stakeholders to construct an online and responsive experience for brands such as Barclays, Bridgestone, and VIU by Hub.

Created user journeys, sketched wireframes, prototyped, and handed off prototypes and handed off to developers.

UX DESIGNER

PRIMROSE SCHOOLS • SEP '20- SEP '21

Used Figma and Asana to work with a small in-house team to construct our franchise sites.

Upheld brand guidelines while bringing a fresh and creative perspective to design projects, contributing to a cohesive and recognizable brand identity.

GRAPHIC DESIGNER

BLAZERWORKS • JUL '18- OCT '19

Became proficient in industry-standard design tools such as Adobe Creative Suite, Sketch, Figma, and InVision, staying abreast of the latest advancements in design software.

TECH SPECIALIST

APPLE • OCT '16- JUL '18

Developed a passion for tech and a strong curiosity towards tech culture.

Curated strong communication and empathy skills while journeying with the customer towards their tech solutions.

education

UX/ UI DESIGN

THE CREATIVE CIRCUS • JAN '20- DEC '21

Certificate in Interactive Design. Studied Product and UX/UI Design

BACHELOR OF ARTS

AUGUSTA UNIVERSITY • SEP '09- MAY '14

Bachelor of Arts in English and Design

skills

- Figma
- Adobe Creative Suite
- HTML/CSS
- Design Thinking
- Developing a sitemap
- Webflow
- Principle / InVision
- Information Architecture
- Wire-framing / Prototyping
- Usability Testing
- User Research
- UI Design
- Design Thinking
- JavaScript
- Framer